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# Gift of Innovation Grant Program

October 16, 2024

# Housekeeping

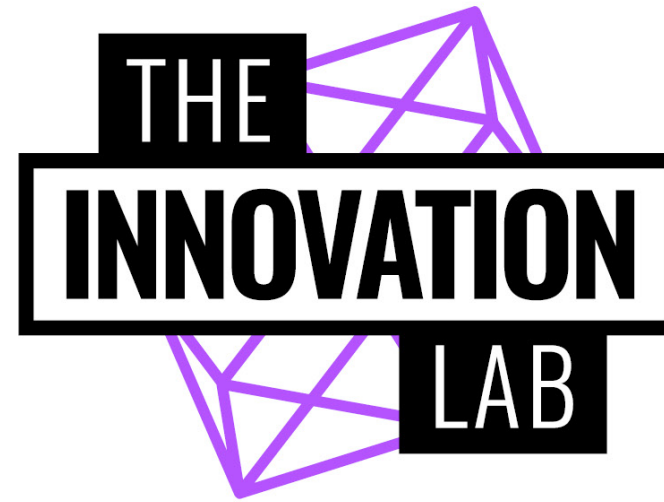
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- Audience microphones are muted
- Q & A at the end of the webinar
- Please feel free to type in your questions during the webinar
- Recording the video to share after the session



**Michelle Becwar**

Community + Social Impact Manager  
Dupaco Credit Union



**Eric Dregne**

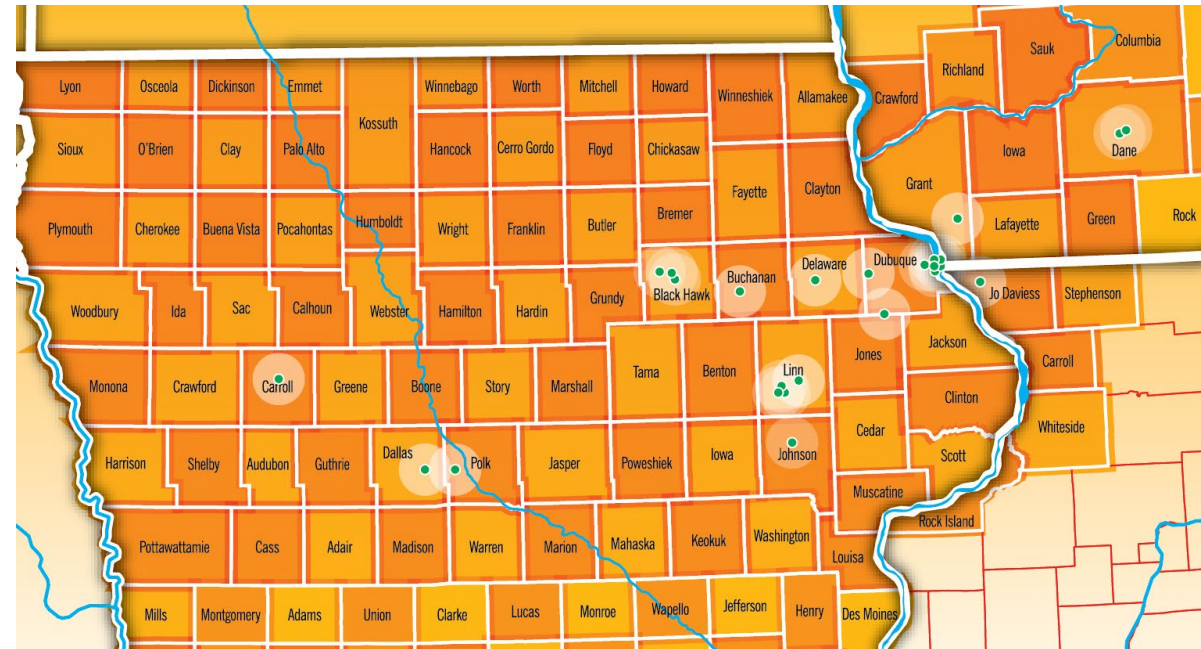
Director  
The Innovation Lab

# Dupaco Credit Union

Dupaco is a member-owned,  
not-for-profit financial cooperative.

Operations Center located in Dubuque, IA.

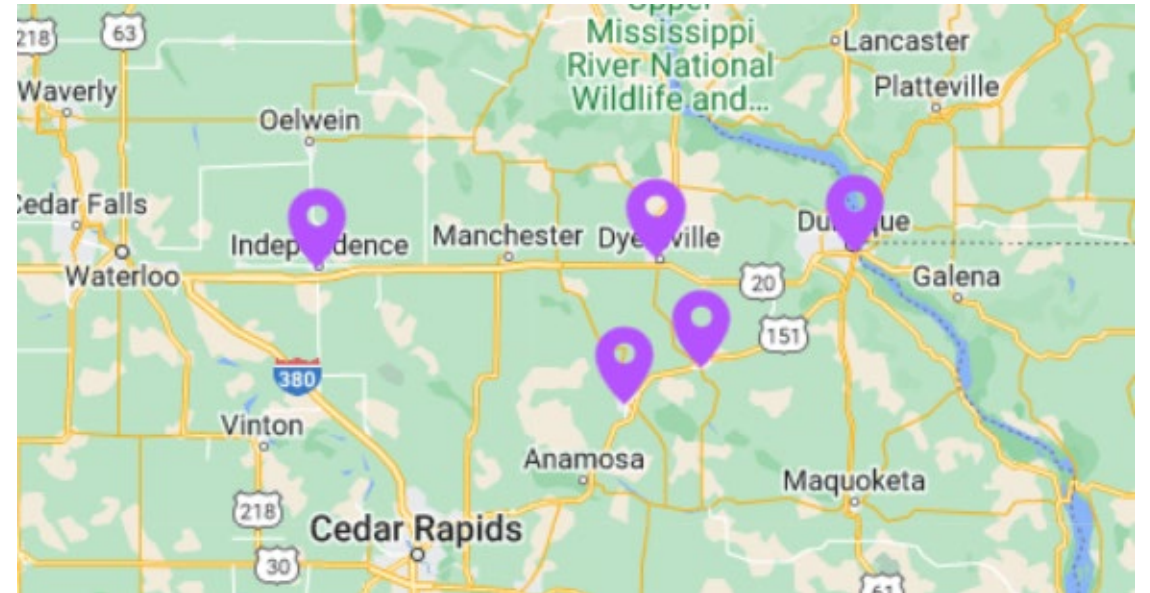
Vision is to build a brighter community for  
all by strengthening our communities and  
empowering well-being.



# The Innovation Lab

The Innovation Lab is a network of spaces that foster innovation & entrepreneurship.

This includes coworking spaces, innovation services, meeting spaces, and team-building activities. Focus is on helping organizations launch, grow, and remain competitive.



# Presentation Goals

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- Explore what is involved with each innovation session
- Provide examples of how innovation sessions can be of use to find solutions
- Explain grant process and where to find program details
- Grant system and application
- Answer questions

# Half-day Innovation Session

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A fast, effective service that allows a nonprofit to engage a diverse group of stakeholders (volunteers, board members, staff, clients, etc.) in a memorable experience that results in 2-3 highly actionable strategies.

Engages 12-50 stakeholders

Delivered in-person or virtually

Helps create 2-3 “winning” ideas

# Full-day Session

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It incorporates all the amazing benefits of the half-day session, while allowing teams to take a deep dive into developing implementation plans.

This is a perfect way to conduct a concise, innovation driven session to create new ideas & an action plan to drive a program, marketing, or operational strategy.

Engages 12-50 stakeholders

Delivered in-person or virtually

Helps create 2-3 “winning” ideas AND actional implementation plan



# Two-day Strategic Session



A full innovation process that results in innovation-driven strategic plans.

Most nonprofits know strategic plans are important but are often let down by the traditional process and static plans they produce.

This session delivers a fresh, effective way to conduct strategic planning that puts organizational innovation at the center.

Engages 6-40 stakeholders

Delivered in-person or virtually

Results in highly actionable ideas  
AND strategic plan with clear  
implementation steps

# One-year Capacity Builder

During the one-year process, we'll deliver a tailored combination of services to help you look under the hood to help you build a more sustainable organization.

We'll map out a process with the nonprofit at the start of the program.

Engages 6-40 stakeholders

Delivered in-person or virtually

One-on-one coaching and strategy discussions  
to track progress, provide support, and address new opportunities

Goal setting with the board and key stakeholders  
establish clear and measurable milestones

Group innovation sessions  
identify barriers, generate new ideas, engage diverse perspectives, and  
empower stakeholders to execute plan

Business development sessions  
identify and improve factors impacting business model and financial health

# Eligibility

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## Active 501(c)(3) public charity

Not a supporting organization or unit of state, local or federal government (e.g., public library, public university)

## Dupaco Charter Area

**Iowa:** Any county. **Illinois:** Carroll, Jo Daviess, Rock Island, Stephenson, Whiteside. **Wisconsin:** Columbia, Crawford, Dane, Dodge, Grant, Green, Iowa, Jefferson, Lafayette, Richland, Rock, Sauk, Walworth, Waukesha

## Award Timeline

**Half-Day, Full-Day, Two-Day Sessions**  
Completed within 12-months of award

**One Year Capacity Builder**  
Launched within 3-months of award

# Evaluation Criteria

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- Grantmaking preference will be given to organizations that operate in the cities where Dupaco maintains a [physical branch office](#).
- Organizational readiness and capacity to participate in innovation sessions
- Level of impact the session would have on the organization and their service to individuals and the community
- Organization's stated needs fit well with the proposed process and expected outcomes of session.
- Quality of the application (clearly stated, feasible, and appropriately focused detailing how the session would impact their organization)

# Timeline



1

**Application Period**

Ends November 15, 2024  
11:59 p.m.

2

**Review Round 1**

Applications scored on criteria

3

**Review Round 2**

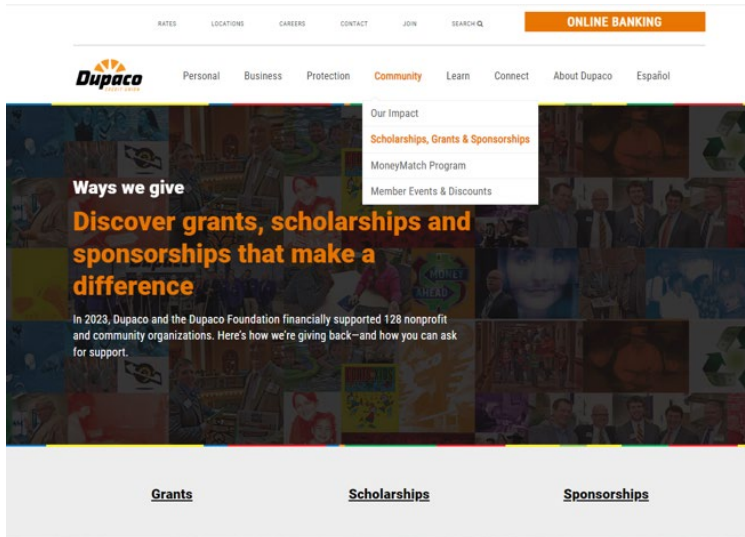
Potential applicant calls for  
additional exploration

4

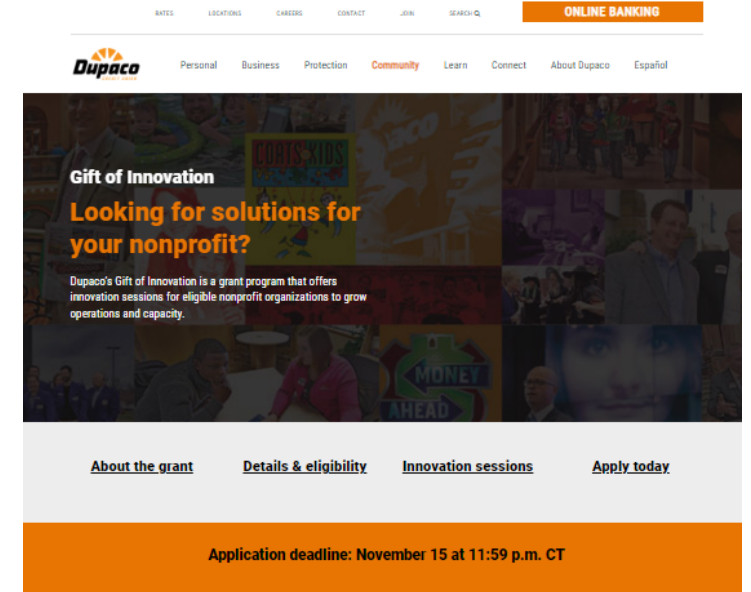
**Awards Announced**

January 2025

# Website



This box contains the following text: At the top left are the Dupaco logo and 'THE INNOVATION LAB' logo. The main heading is 'Gift of Innovation Grant Program'. Below it, it says 'Application period: Open now'. The body text reads: 'Dupaco's Gift of Innovation, powered by The Innovation Lab, is a grant program that offers innovation sessions for nonprofit organizations. It's all about boosting nonprofits' operations and capacity, ultimately helping the communities and people they serve.' At the bottom, it says 'Have questions? Email us at [grants@dupaco.com](mailto:grants@dupaco.com).' There is a 'Learn more' button and a footer note: 'Made possible by [The Innovation Lab](#) and [Dupaco Credit Union](#)'.



This section features the Dupaco and 'THE INNOVATION LAB' logos. The heading is 'Innovation is key for nonprofits to flourish'. The text below reads: 'Dupaco's Gift of Innovation, powered by The Innovation Lab, is offering up a variety of innovation sessions for eligible nonprofit organizations (up to \$40,000 in value). It's all about boosting your operations and capacity, ultimately impacting the communities and people you serve.' Below this is a box with the heading 'What's an innovation session?' and the text: 'Join us on Wednesday, October 16 at 12–1 p.m. for a webinar to learn what's involved and how an innovation session could help your organization.' A 'Register today' button is at the bottom.

# Application Preview

Dupaco Grant + Sponsorship Log In ▾

← Back to Main Menu

Program Info

Intake

Application ← Preview

Gift of Innovation

## Program Info

Apply

Welcome to Dupaco's Grant and Sponsorship site, provided by NextZen, a WizeHive system.

**The Gift of Innovation is a grant program that offers innovation sessions for nonprofit organizations.**

Applications will only be accepted during this timeframe: October 3 - November 15, 2024 (11:59 p.m.).

To be considered for a grant, an applicant must meet the following eligibility requirements and follow the application process:

**ELIGIBILITY**

Applicant will be eligible to receive a grant if they meet the following eligibility criteria:

- Applicant must have an active 501(c)(3) status.
- Applicant must be 501(c)(3) public charity that is not a supporting organization or unit of state, local or federal government (e.g., public library, public university).
- Applicant resides and operates in Dupaco Credit Union's charter area:
  - Iowa: Any county
  - Illinois: Carroll, Jo Daviess, Rock Island, Stephenson, Whiteside
  - Wisconsin: Columbia, Crawford, Dane, Dodge, Grant, Green, Iowa, Jefferson, Lafayette, Richland, Rock, Sauk, Walworth, Waukesha
- Applicant agrees to abide by the program award timeline.
- Applicant submits a completed application in accordance with the procedures.

You are in Preview Mode

All pages besides the Eligibility Check (if applicable) will be read-only while previewing. To apply to the program, click "Apply" in the top right corner of the page.

Got it

# Application Log in and Apply

Dupaco Grant + Sponsorship

Log In ▾

Set up profile  
and apply

Apply

← Back to Main Menu

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# Q & A

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[www.dupaco.com/community](http://www.dupaco.com/community)

[www.dupaco.com/community/ways-we-give/gift-of-innovation-grant/](http://www.dupaco.com/community/ways-we-give/gift-of-innovation-grant/)

[grants@dupaco.com](mailto:grants@dupaco.com)